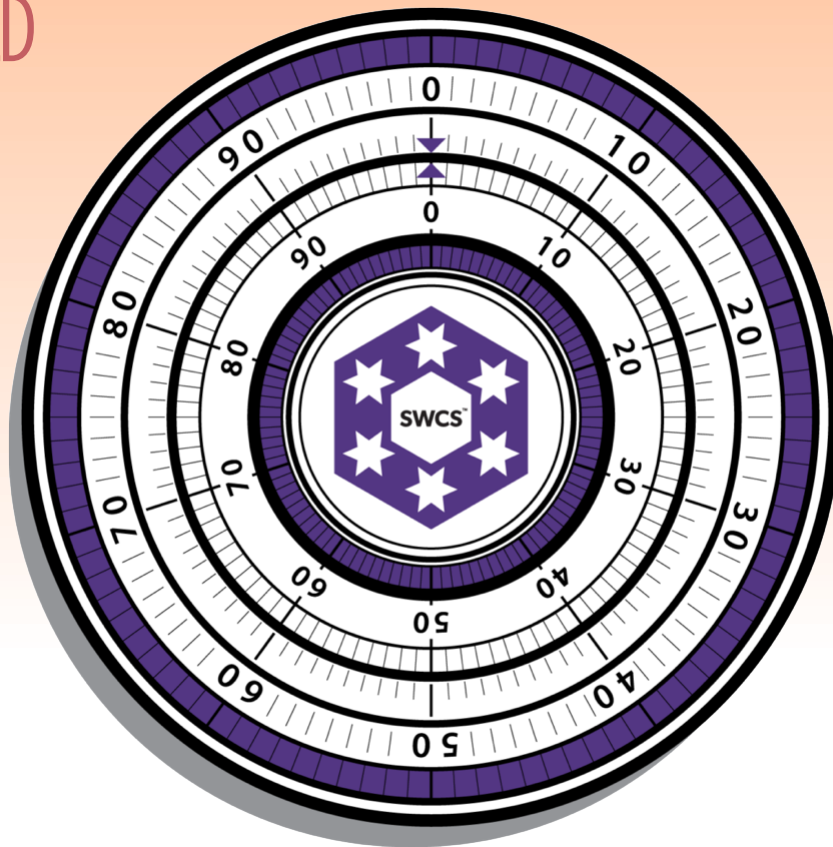


E-LEARNING BY DOING PROGRAM

Month 3 - The Strategy of Preeminence

Cracking the Code into the Next Level of Success

WHAT MOST CEOS
DON'T KNOW ABOUT —
BUT SHOULD



CARLOS DIAS
& ASSOCIATES
The Divergent Strategic Thinking Company™

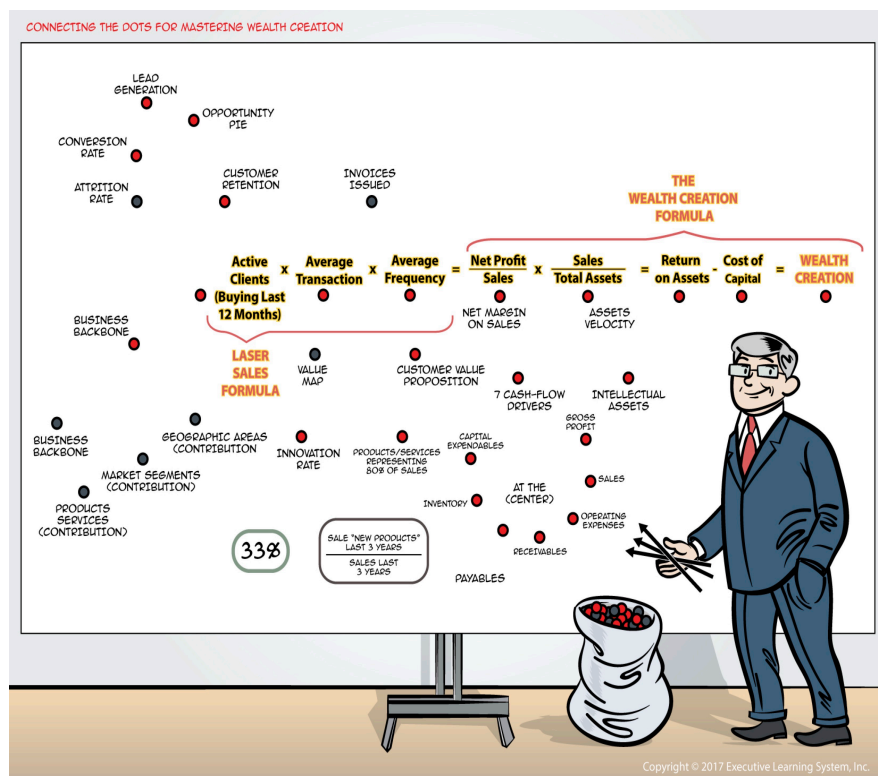
Q.1 — MONTH THREE

Algorithm to Double, or Even Triple Your Sales/Profits in 5 Years or Less

15 Important Points of Leverage You'll Learn in Quarter One of This Program

Connecting Dots 11 to 15 in Your Business

This is Month 3 of the Program that shows **management teams** the business impact points **they have been missing** and explains how knowing these points **could make all the difference** between success and failure in a fast-moving, complex world.



INSTRUCTIONS:

Read through the one-page explanation for each **Dot**. Then follow the step-by-step links and prompts to activate each **Dot**.

After you have completed all 5 Dots, follow the instructions for how to Connect the Dots to create immediate positive impact for your business.

Q.1 — MONTH 3

Algorithm to Double, or Even Triple Your Sales/Profits in 5 Years or Less

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MONTH III: THE STRATEGY OF PREEMINENCE

Dot 11: Building Customer Loyalty

Dot 12: Using the Client Value Proposition as a Foundation for Preeminence

Dot 13: Taking Your “Preeminence” Temperature

Dot 14: How to “Read” Client Behavior

Dot 15: Creating Competitive Edge Using the Web Trend-Watcher™

Connecting the Dots to Build a **High-Value, Customer-Centric,
Competitor-Proof Strategy**